

WEEK BEGINNING MONDAY, JULY 26, 1948

MILTON STIEFEL

Presents

Mischa AUER and Haila STODDARD

in

'TWENTIETH CENTURY'

by

Ben Hecht and Charles MacArthur

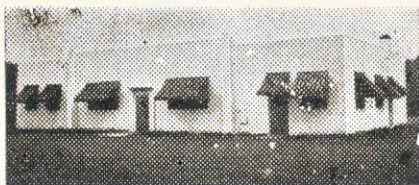
STAGED BY MR. STIEFEL

Production Designed by Don Finlayson

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CAST OF CHARACTERS (Continued)

George Smith.....	Michael Strong
First Detective.....	Coulter Irwin
Second Detective.....	Robert Matheo
Max Jacobs.....	Irving Stiefel
Reporter.....	Bill Rudd
Photographer.....	Ralph Ashley
Knitting Woman.....	Karen Leslie

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THE IVORYTON PLAYHOUSE



In the early part of the last century, Comstock-Cheney & Company built a factory in a small Connecticut Community. They manufactured ivory trinkets; later they made piano keys, and they brought large quantities of the ivory from Africa. Ivory was imported by the ton into this little community and thereby hangs the story of how a town got its name. It became Ivoryton, and it was famous for its Ivory factory.

To provide a theatre for the members of this community, Comstock-Cheney & Company built a playhouse on a little green knoll under a big tree. That was in 1908, and touring companies of vaudeville and stock performers brought entertainment for the community that was famous for its importation of ivory. In 1915, the lure of vaudeville waned. Silent movies moved in, and the community was entertained by the images on the silver screen. The little theatre was a silent picture house until 1928. Then, the talkies came; a theatre was built in a nearby town; and the playhouse was shuttered.

In 1930, a young producer from New York City saw the theatre and decided that it would provide a perfect little showhouse for plays. And so it was that Milton Stiefel removed the shutters from the theatre and the first season of the Ivoryton Playhouse came about.

This idea of theatre in the country during the summer months was nothing more than a novel one in 1930. But it caught on. People came to see the plays, more and more of them each summer. The audiences grew; the little community of Ivoryton was famous again, and so was its theatre.

The story of the growth of the Ivoryton Playhouse is actually the story of the growth of the summer theatre industry. Ivoryton is now an institution, and many of the theatre's most important

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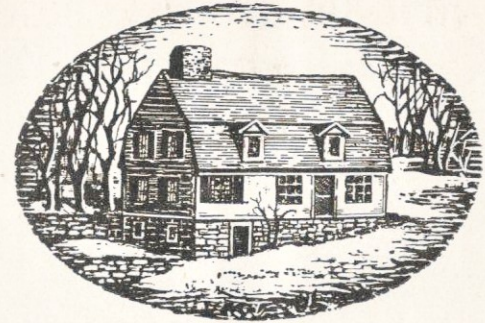
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THE IVORYTON PLAYHOUSE

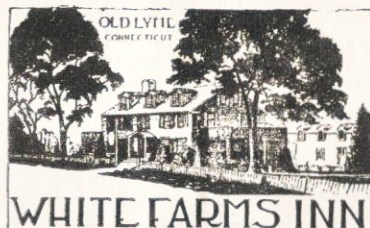
personalities have played on its stage. Such present-day stars as Katherine Hepburn, Celeste Holm, Cornel Wilde, Willard Parker, Penny Singleton, Buddy Ebsen, Haila Stoddard . . . and many others were just "part of the company" when they played on the Ivoryton stage for the first time.

After the war, summer theatre industry became *big business*. This year more actors will be employed in summer theatres than in any other facet of the legitimate theatrical industry. The Ivoryton Playhouse and its management is proud, indeed, of the part it has played in making summer theatre what it is today. Ivoryton is grateful to its patrons who made that part possible.

What will the next step bring in this growing industry? Here at Ivoryton there is a debate going on between the patrons who are in favor of enlarging the house to accommodate the ever-growing audiences and the patrons who oppose such an idea. Those who do not want the theatre made larger argue that it would lose its "intimacy" and "charm." The others insist that Ivoryton must accept the challenge of its inevitable growth. The management at Ivoryton is, frankly, at a loss to know which faction presents the accurate picture.

Next season this pioneer summer theatre will be twenty years old. What is the next step? That is the question before the house!

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—CAST OF CHARACTERS—

In the Order of their Appearance

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Train Secretary.....	Edward Strum
Porter.....	Luther James
Grover Lockwood.....	Albert Vees
Anita Highland.....	Hope Cameron
Owen O'Malley.....	Patrick McVey
Conductor.....	Edward Forbes
Red Cap.....	Cherokee Thornton
Oliver Webb.....	Leonard Lord

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Flannagan.....	Lonny Chapman
Matthew Clark.....	Harry Sothern
First Beard.....	Thurston Stabeck
Second Beard.....	Douglas Doty
Oscar Jaffe.....	MISCHA AUER
Sadie.....	Joan Croydon
Lily Garland.....	HAILA STODDARD



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